

CertainTeed 

SHOW ^{ME} THE MONEY

Siding / Trim / Railing and Decking 2011

Contractor Rewards Program

Once again, CertainTeed® "Shows You the Money" with more rewards-eligible products than ever before. This year, CertainTeed adds Classic™ vinyl siding, IronMax™, and Triple 3 1/3" InvisiVent® and Solid Soffit to the long list of products whose purchase adds dollars to your CertainTeed Visa® Rewards Card.

Plus, the program will run for a full year (versus 10 months).

See list of eligible products on the reverse side.

Key Points

- The program will run from January 1 through December 31, 2011.
- Contractors must submit invoices for their purchases of eligible products, along with a program redemption form, to the Show Me the Money fulfillment department.
- Invoices must be submitted within 60 days of purchase date.
- For vinyl and fiber cement siding and soffit products, there is a maximum redemption of 100 squares per project.
- Within 4 weeks, a CertainTeed Visa Rewards Card will be issued with rebate dollars loaded onto it. If you've been participating in the program and already have a card, new rebate dollars will be loaded onto that card.
- Allow 4 weeks for additional rebate dollars to be loaded onto your card.
- All rebates paid out in U.S. dollars.
- CertainTeed will cooperate in the prosecution of any cases of fraud related to this program.

5-Star Contractor or Master Remodeler Bonus

If you are a CertainTeed 5-Star Contractor or a Master Remodeler, you are eligible for additional rebate dollars.

- For 5-Star Contractors only, upon successful submittal of a redemption claim, you'll receive a refund of the registration or renewal fee for the VSI Certified Installer Program (a requirement of the 5-Star program).
- 5-Star Contractors and Master Remodelers get an additional 10% bonus on your Show Me the Money rebates.



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show ME THE money

2011 Contractor Rewards Program Redemption Form

 Existing Account

 New Account

Name to be printed on card _____

Address _____

Company Name _____

City _____

Phone Number _____

Fax Number _____

State/Province _____

Zip _____

E-mail Address _____

Invoices must be received within 60 days of invoice date to be eligible for rebate

Invoice Date	Invoice Number	Product Name	Catalog Number	Quantity
1. _____	_____	_____	_____	_____
2. _____	_____	_____	_____	_____
3. _____	_____	_____	_____	_____
4. _____	_____	_____	_____	_____
5. _____	_____	_____	_____	_____

Eligible Siding, Soffit, Trim, Railing and Decking Products

CertainTeed Polymer and Vinyl Siding*

Product	Rebate Amount
Cedar Impressions® Naturals.....	\$1.00/square
Cedar Impressions®	\$5.00/square
Northwoods®	\$5.00/square
Cedarboards™/XL	\$3.00/square
Restoration Smooth™	\$2.00/square
Monogram® 46/46L.....	\$2.00/square
Board & Batten.....	\$2.00/square
Classic™	\$1.00/square
Beaded Porch Panel	\$2.00/square
Triple 3 1/2" InvisiVent® and Solid Soffit.....	\$1.00/square
IronMax™ Soffit	\$1.00/square
SuperCorners™	\$5.00/carton
Cedar Impressions® Mitered Corners	\$2.00/carton

*Maximum eligible for rebate: 100 squares per project
Restoration Millwork*

Product	Rebate Amount
Sheets/Beadboard Panel (4' x 8' sheet) ..	\$2.00/piece
Beadboard (5 1/2" x 18')	\$0.75/piece
Trimboards	\$0.75/piece
Corners	\$0.75/piece
Profiles	\$0.25/piece

WeatherBoards™ Fiber Cement Siding**

Product	Rebate Amount
Individual Shakes (primed).....	\$0.06/piece
All Shapes and Perfection Shingles (primed).....	\$0.20/piece
(ColorMax®/Premium Stained)	\$0.40/piece
All Lap Siding (primed).....	\$0.10/piece
(ColorMax®/Premium Stained)	\$0.20/piece
All Trim (primed).....	\$0.50/piece
(ColorMax®/Premium Stained)	\$1.00/piece
4' x 8' or 4' x 9' Panels (primed).....	\$0.50/piece
(ColorMax®/Premium Stained)	\$1.00/piece
All Soffit (primed).....	\$0.20/piece
(ColorMax®/Premium Stained)	\$0.40/piece
Porch Ceiling Panel (primed).....	\$0.50/piece
(ColorMax®/Premium Stained)	\$1.00/piece

**Maximum eligible for rebate: 100 squares per project
EverNew® Railing/Decking

Product	Rebate Amount
Oxford Vinyl Railing	\$8.00/section
Panorama® Composite Railing	\$6.00/section
Spectrum™ Composite Railing	\$5.00/section
Durham™ Aluminum Railing	\$6.00/section
Edgewood® Vinyl Railing.....	\$6.00/section
Kingston Vinyl Railing	\$3.00/section
EverNew® 20 Railing.....	\$3.00/section
LT Cellular PVC Decking.....	\$1.00/plank
PT Composite Decking.....	\$0.75/plank
EverNew® 20 Decking	\$0.50/plank
Porch posts, columns, post wraps.....	\$2.00/post

CertaWrap™ Weather Resistant Barrier

Product	Rebate Amount
CertaWrap™ 9' or 10' wide rolls.....	\$2.25/roll
CertaWrap™ 3' or 4.5' wide rolls	\$0.75/roll
CertaFlash™ Flashing (BA or Flex)	\$0.50/roll
CertaTape™ Tape.....	\$0.20/roll

I certify the information supplied is true and correct.

Signature _____

Date _____

Where to Send:

 Fax completed form and invoices to 309.444.8268, or mail form and invoices to:
 CertainTeed Show Me the Money, P.O. Box 185, Washington, IL 61571

Questions?

 You can call 866.326.8689 or access the website (www.prepaid.citi.com/certainteed) also printed on the back of the card for all card-related inquiries such as current balance and transaction history. For all other inquiries, please call 877.444.2717.

Notes:

- Within 24 hours, you will receive fax confirmation of receipt of your paperwork.
- Please photocopy a blank form so you have some extras.
- A refund of the \$165.00 VSI Certified Installer Program registration fee will be loaded onto your CertainTeed Visa Rewards Card once you have successfully made a qualifying purchase and submitted a Show Me the Money redemption form.

- A \$3.00 monthly maintenance fee will be assessed for accounts that are inactive for more than 90 days. When a new transaction occurs, the cardholder has 90 days to complete another transaction. Otherwise, the monthly maintenance fee will again be assessed. For a one-time reversal of this fee, call 866.326.8689.
- Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere Visa debit cards are accepted.





Quality made certain. Satisfaction guaranteed.™

Recognition & Rewards for Projects of Distinction

The Award of Excellence salutes our best customers builders, contractors and remodelers who create outstanding projects using CertainTeed products. This program acknowledges those who demonstrate: Creativity, Craftsmanship and Business Professionalism.

As a winner, you will receive recognition that you can use to help market and promote your company to build more business. You will receive a special recognition package that will enable you to make the most of winning.

Recognition Package

The Award of Excellence - You will receive two personalized award certificates. One will be sent in a certificate holder. The other will be loose and may be included in a presentation book.

Homeowner Letter - A letter will be sent announcing your achievement to the property owner of your winning entry.

News Release - Publication of your achievement in your local media is an excellent way for you to gain visibility.

Guidelines

1. Entrant must use CertainTeed siding, soffit, accessories, fence, railing, or decking, Restoration Millwork trim or Bufftech fence products on the property submitted for the entry.
2. Entrant must have completed the project within the past twelve (12) months.
3. All work must be completed by the entrant or his or her designee.
4. Judges will evaluate the innovative use of CertainTeed products, excellence of workmanship and attention to detail.
5. Where appropriate, entries should be accompanied by "before" and "after" color photography. Photographs should display different project angles in addition to an overall view. Please label all photography with name and address of firm, project location and date submitted.
6. **IMPORTANT:** The property owner must authorize CertainTeed Corporation (see Consent & Release Section) to use location photographs in promotional materials.
7. Complete all information on the entry form. All entries become the property of CertainTeed Corporation and will not be returned.

Please mail this completed form to:

CertainTeed Award of Excellence
PO Box 20126
Lehigh Valley, PA 18002-0126

required fields*

Entrant Information

First Name*

Last Name*

Company

Address 1*

Address 2

Country*

City* / State* / Zip*

Phone*

Fax

Email*

Installer/Applicator (If other than Entrant)

First Name*

Last Name*

Company

Address 1*

Address 2

Country*

City* / State* / Zip*

Property Owner Information

First Name

Last Name

Address 1

Address 2

Country

City, State Zip

Phone

Email

Project Completion Date

Project Category (Select one)

Residential Remodeling

Commercial Application

Special Application

Residential

New Construction

Historic Application

What CertainTeed Products Were Used?

List the products that were used on the project:

Siding:

Brand:	Product Name:	Profile:	Color:	Sq. Feet:
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Soffit:

Brand:	Product Name:	Profile:	Color:
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Accent Panels:

Brand:	Product Name:	Profile:	Color:	Sq. Feet:
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Decorative Trim and Accessories:

Brand:	Product Name:	Profile:	Color:
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Fence:

Brand:	Product Name:	Profile:	Color:	Sq. Feet:
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Railing:

Brand:	Product Name:	Profile:	Color:	Sq. Feet:
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Briefly describe the job and why you chose CertainTeed products:

Which direction does the front of the project face?

South North East West

Other CertainTeed products used on this project:

Roofing:

Insulation:

Fence, Railing, Deck:

Other:

Attach pictures (maximum 6), please attach at least one image.

IMPORTANT

Property Owner Consent and Release Section

I hereby authorize CertainTeed Corporation, or those designated by CertainTeed to use my name, photography of the herein-stated location and/or statements made by me, for use in CertainTeed promotional materials.

Please consent to the above terms to continue

Yes No